

KNOWLEDGE...

because your career does not come with a guarantee.



To succeed in today's banking world, bank officers need the wisdom and expertise that comes from perception and insight, an astute ability to discover, discern and decide. It's that kind of knowledge that the

Graduate School of Banking at Louisiana State University has been offering to experienced bank officers for over 60 years.

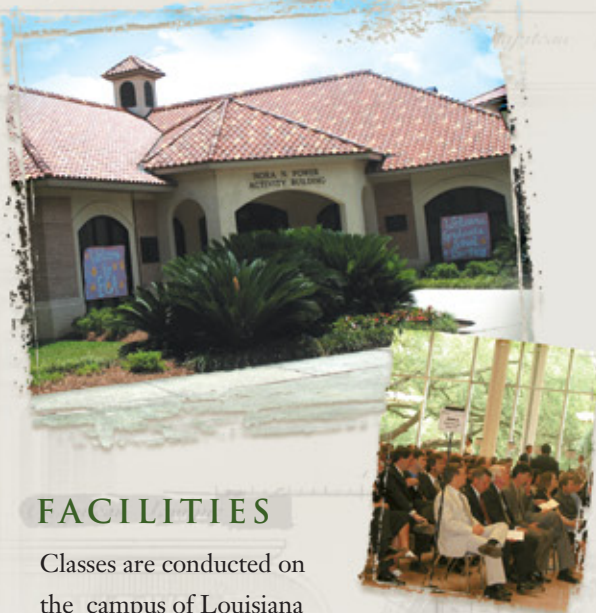
Completion of the **GSB** program has become a standard prerequisite to professional advancement in many banks. Bank officers at multi-billion dollar institutions, as well as small community bankers, find that the School's curriculum addresses their educational needs.

The course of study at the **Graduate School of Banking** spans 25 months, with three two-week resident sessions. During these resident sessions, bankers/students receive more than 200 hours of classroom instruction. Organized evening study, written examinations and bank study projects between resident sessions are an integral part of the School's comprehensive program.

The course is challenging, and students must have a commitment to a high degree of personal discipline to graduate. But those that make it leave with a new kind of knowledge...

...knowledge that will set them apart—

in front, at the top!



FACILITIES

Classes are conducted on the campus of Louisiana State University in Baton Rouge. All classrooms are air-conditioned and equipped for multi-media presentations. Students have access to the University's athletic and recreational facilities, including an 18 hole golf course, swimming pools, tennis courts, as well as a field house and Student Recreational Center that provides basketball courts, racquetball courts, weight rooms and indoor jogging tracks.

Senior and second year students are housed in modern apartments with private bedrooms— four bedrooms per apartment with two students sharing a bath. Apartments feature a full kitchen, washer/dryer combinations, cable TV connections (TV's not provided) and in-room data connections. The Activity Center, which is connected to the apartments, contains a TV lounge and e-mail workstations. First year students are housed in dormitories with two students per room, or private rooms are available for a nominal fee. All housing accommodations are close to dining facilities.



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ADMISSION POLICIES OF GSB ASSURE EQUAL OPPORTUNITY FOR ALL QUALIFIED PERSONS WITHOUT REGARD TO RACE, RELIGION, SEX, NATIONAL ORIGIN, COLOR, AGE OR HANDICAP.



FACULTY

One of GSB's most important resources is its 65-member faculty, which is composed of outstanding bankers, university professors and other professional leaders from all parts of the country.

Extensive evaluations of each faculty member are conducted to assure that the most current and effective teaching techniques are employed in the classroom. The School's informal learning environment provides the student ample opportunities to discuss banking topics with its nationally recognized faculty.



View of LSU Quad

Tory Johnson Vice President

Corporate Lending
Hancock Bank
Baton Rouge, LA



It was an honor and a privilege to attend the Graduate School of Banking at LSU. What an experience! GSB provided a fun and challenging environment to learn from top bank CEOs and Executive Management, as well as experienced and capable university professors. The school was also conducive to making new friends and new contacts who shared specific ways in which their banks were able to succeed. The coursework provided me the opportunity to view, for the first time, the big picture of how my bank operates. Doing so allowed me to see specific techniques, best practices, and practical applications that I can bring back to my bank to enable higher personal performance and better bottom line results. I am so grateful to my bank for sending me to the Graduate School of Banking at LSU and I want to thank the school and faculty for an unforgettable experience.

STUDENT PROFILE

An important benefit of the GSB program is the knowledge gained from interaction with fellow students. The relationships developed during the resident sessions have been found by graduates to be of immeasurable benefit to them and their organizations.

In the 2009 session, two thirds of the bankers/students held the rank of vice president or higher; almost 70 percent of the students had over five years of experience in banking, and approximately 90 percent held at least one college degree.

The student body represents banks from under \$100 million to over \$200 billion in assets with the median bank size being in the \$100-\$500 million range. The number of women bank officers enrolled in the GSB has grown in recent years. In 2009, 98 of the 553 bankers attending the GSB were women.

M.B.A. CREDIT

Bankers completing the Graduate School of Banking at LSU may enroll in the professional MBA program at the University of South Carolina. This internationally recognized university offers GSBSU graduates:

- A program which may be completed in less than two years.
- No residence requirements: all courses viewed using streaming video.
- No prerequisite course work.
- Curriculum consists of 16 courses (GSB graduates take only 13).
- Start in January or September.
- \$696 per credit hour regardless of residency (each course is 3 credit hours).

ADMISSION

Education

Applicants must have credit for courses in basic accounting and either economics or money and banking. This credit may be obtained from a college or university or from the American Institute of Banking.

Position

All students must be officers or regulatory officials in the financial services industry.

Experience

A minimum of three years' experience as an officer in the financial services industry is required; applicants from supervisory agencies must have a minimum of five years' experience in bank supervision.

Graduation

Students must satisfy the following requirements to graduate from GSB:

- Satisfactory completion of a series of 10 bank study projects—five the first year, five the second year.
- Satisfactory grades on examinations during the resident sessions.
- Full participation in all assigned classes and activities.

Application and Fees

Final admission deadline is **April 16, 2010**.

- A \$150 non refundable application fee must be submitted with the application for admission. The tuition fee for the 2010 session is \$3,745. This fee, which covers room, meals and all instructional materials, is due upon notification of admission.
- If an applicant withdraws before January 1, 2010, the full tuition fee will be refunded. An applicant withdrawing between January 1 and April 1 will forfeit \$150; an applicant withdrawing from April 1 to May 1 will forfeit one-half of the tuition; an applicant withdrawing after May 1 will forfeit the entire fee.

C U R R I C U L U M

SPECIALIZED COURSES

- Advanced Real Estate Financing
- Basic Credit Analysis
- Creating an Advisory Culture
- Effective Strategic Planning
- Effectively Managing the Retail Bank
- Improving Personal Performance
- Intermediate Credit Analysis
- Mergers and Acquisitions
- Portfolio Management for the Community Bank
- Risk Management
- Rural and Small Business Lending
- Sources of Non-Interest Income
- Strategic Technology Trends
- Treasury Management Practices
- Troubled Asset Resolution
- Understanding & Managing the Exam Process

CORE CURRICULUM

- Asset/Liability Management
- Bank Financial Analysis
- Bank Management Simulation
- Bank Regulatory Law
- Building Trust with Business Owners
- Financial Markets
- Interpreting Economic Change
- Leadership in Times of Change
- Managerial Economics
- Monetary Economics
- Strategic Bank Marketing
- Thinking Your Way to Success

More bankers select GSB than any other professional banking school and with good reason—an outstanding faculty, an innovative curriculum and the recognition that comes with completing a program that has set a standard of excellence in the industry.